



TRAIL  
MATTERS

A TRAIL  
GUIDE

BY [unreadable]

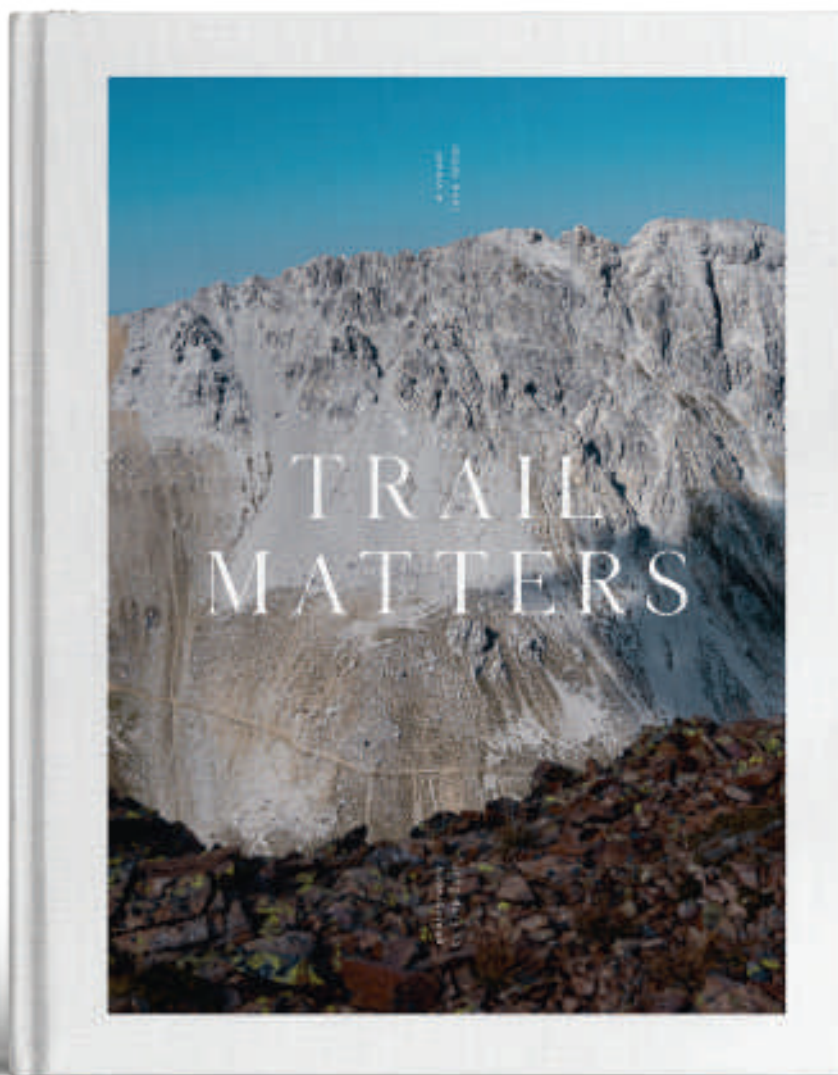


## TRAILMATTERS IS A VISUAL LOVE LETTER TO THE TRAILS OF GRAUBÜNDEN

Pictures of blank trails leave room for imagination and anticipation, freedom to dream and awake desire to discover. It's a reduction to the essence, free from all distractions and noise, no people, no gimmicks, no hype! Pure joy; trailmatters!

With over 1'000 peaks, 150 valleys, 615 lakes and a trail network of more than 17'000 kilometres, it's obvious why Graubünden is called «home of trails». But don't be fooled, each trail has it's unique character and personality. Some are flowy, curvy and playful, others appear rather technical, steep and challenging. But one thing is for sure, possibilities are endless and there is something for everyone. Trailmatters is a visual love letter to this unique trail Mekka.





SPECS

hardcover photo book, 160 pages, 240 x 310 mm

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RETAIL PRICE

CHF 59.–

AVAILABLE

[www.filipzuan.com/trailmatters](http://www.filipzuan.com/trailmatters)

PHOTOGRAPHY

Filip Zuan

FOREWORD

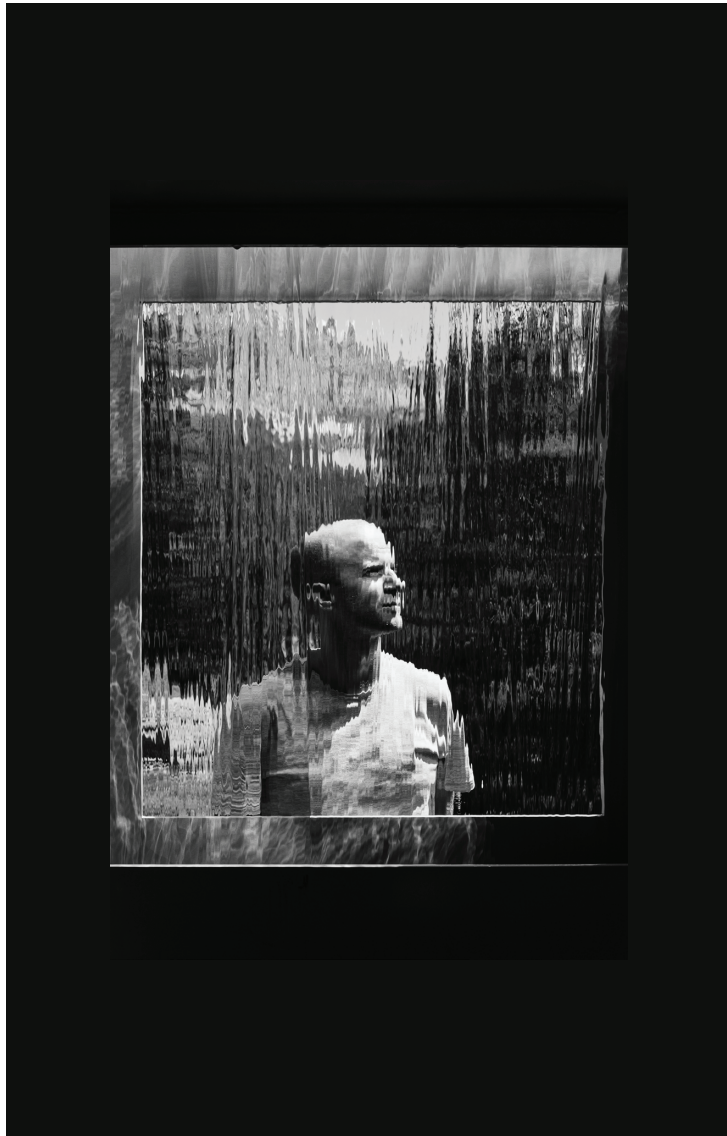
Matthew Lee

ART DIRECTION

ownlife







## ABOUT

Filip Zuan is an outdoor sports and life photographer based in the Engadin Valley, in the heart of the Swiss Alps.

Since the early days, Filip was naturally attracted to photography and always had a camera in tow – it quickly evolved into his main passion. Sports, people, lifestyle and travel subjects layer his main work. His home turf is one huge outdoor playground, intensely reflected in Filip's persona, vision and work.

Nevertheless, Filip is no stranger to the urban cityscapes – he lived in Barcelona in the early millennium to pursue his love for skateboarding and photography. Ever since then, his drive for travelling, discovering new cultures and adventures has taken him around the globe. Filip is always on the quest to document timeless and untold stories and portray the people behind them. His background as a graphic designer/art director and his deeply rooted love for the printed matter led up to self-published books and various photo exhibitions. From personal projects to commercial assignments, he always focuses on the big picture, pushing the limits with a raw, clear and honest approach.

[www.filipzuan.com](http://www.filipzuan.com) / [@filipzuan](https://www.instagram.com/filipzuan)

see you on the trails .

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